

Intrauterine Device (IUD)  
with no hormones or  
metals

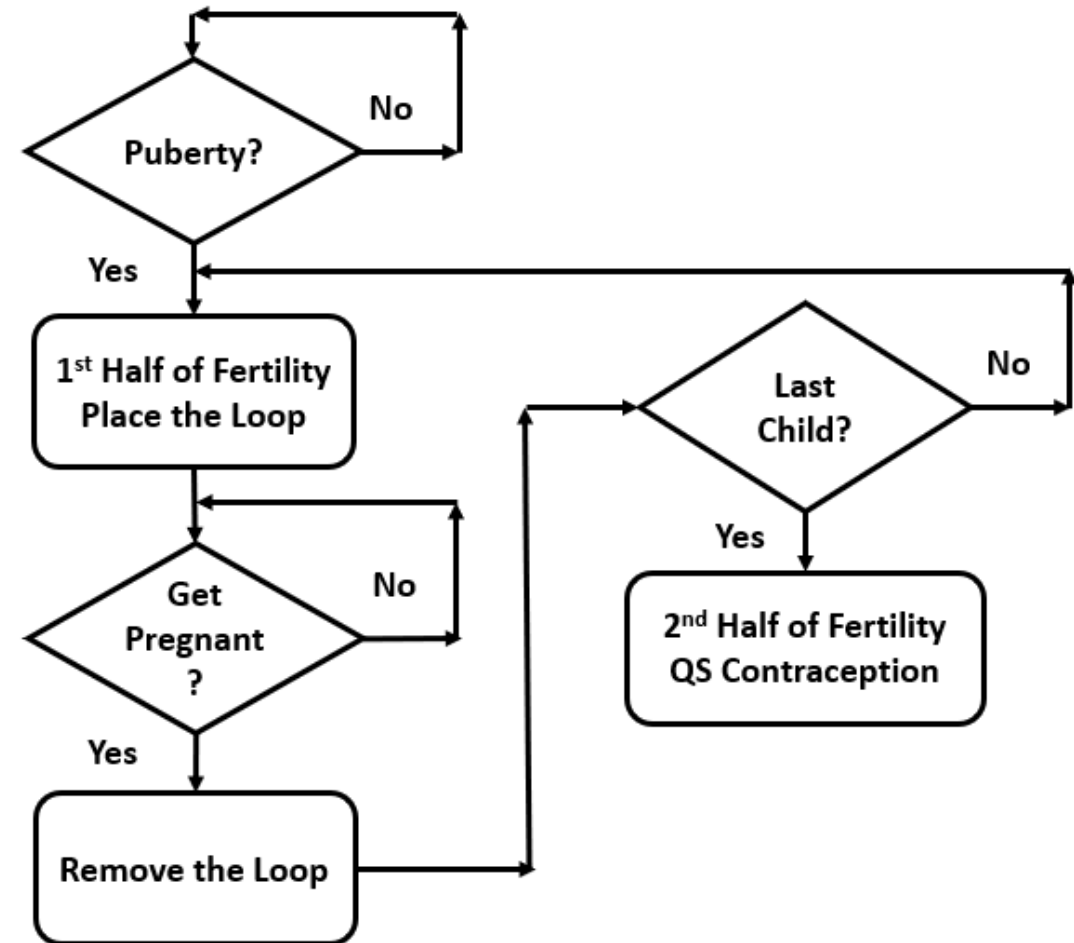
# Jack's Idea: Loops for America

- ISAF Board Medical Chairman [Dr. Jack Lippes](#) asked this question in 2020, “why are [only 10.4% of American women using LARCs](#) Long-acting reversible contraception as their preferred contraception method when 14.3% of women use IUDs globally especially when doctors recommend using IUDs first?”
- Dr. Lippes invented his IUD Loop in 1962 because a reliable, safe, liked, birth control method (like the Pill) didn't exist. Ortho Pharmaceuticals sold tens of millions of Lippes Loops making it the first successful IUD, sold in over 50 countries, the standard by which all future IUDs were compared, until discontinuation “[for economic reasons](#)” in 1985.
- Dr. Lippes concluded that all American women still don't know about or can't afford a method that they like, that is effective, that is safe, and that has few side effects.
- So, Jack said, “ISAF must bring back the Lippes Loop and address this grave shortcoming for American families through better competition”

# Methods today: Complex and too expensive

## What are the 5-year costs?

- Tubal Ligation: 99% effective, cost \$2,611
- ParaGard IUD: 99% effective, cost \$1,678
- **The Loop IUD: 97% effective, cost \$318\***
- Birth control pills: 96% effective, cost \$2,578
- Diaphragms: 80% effective, cost \$2,960
- Female condoms: 79% effective, cost \$3,107
- 3-month injectable, 79% effective, costs \$2,195
- Spermicides: 74% effective, cost \$3,002
- Cervical caps: 60% effective, cost \$3,831
- QS: 99% effective at < \$160\*\*



\*Two Lippes Loop placements & removals

\*\*Two insertions - not yet FDA approved

# An Economic Emergency Exists in America?

- Many American women of childbearing age (15 – 49) still don't get the reproductive health care they need so that their families can thrive
  - The cost of raising 2 kids until age 17 is \$27,482 per year on average
  - This is half of \$43,585 median annual household income in the U.S.
  - The average woman is fertile for 39 years and spends 3 decades trying to avoid an unintended pregnancy. She spends about 5 years pregnant, postpartum or trying to become pregnant.
  - 51% of the 6.6 million pregnancies in the U.S. yearly are unintended
  - By age 45, half of all women will have had an unintended pregnancy
  - U.S. Supreme Court's Dobbs decision in 2022 makes things worse